



# EAGLECREST EXPLORATIONS LTD.

October 26, 2010  
NEWS RELEASE

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PINK SHEETS: ECRTF

## **Eaglecrest Appoints Atlanta Capital Partners, LLC for USA Investor Relations and Welcomes New Directors to the Board**

VANCOUVER, BRITISH COLUMBIA - **EAGLECREST EXPLORATIONS LTD. (TSX-V: EEL) (Pink Sheets: ECRTF) (Frankfurt: EAT)** is pleased to announce that it has retained the services of Atlanta Capital Partners, LLC to assist with its investor relations efforts in the United States. Atlanta Capital Partners helps public companies, private companies and venture capital firms communicate with Wall Street, investors and the media.

"We are pleased to retain such a high caliber firm as Atlanta Capital Partners," said Hans J. Rasmussen, President and Chief Executive Officer of Eaglecrest Explorations Ltd. "Atlanta Capital Partners will play an integral role in ensuring the expansion of our message to a broader investment community and, through this engagement, we anticipate many new opportunities will arise for the Company. We are enthusiastic about our efforts in Colombia and we look forward to presenting the Company to new investors."

David Kugelman, President and CEO of Atlanta Capital Partners LLC, contends, "We are both excited and enthusiastic about Eaglecrest Explorations Ltd. and its potential. The addition of the new projects in the prolific Middle Cauca Belt of Colombia has changed the face of the Company and we believe presents the significant possibility of generating positive news in the future."

The Company has agreed to pay Atlanta Capital Partners a fee of US\$10,000 for services until December 31, 2010.

**Eaglecrest Explorations Ltd.** is also pleased to announce that Jeff R. Palmer and Thomas J. Pladsen have accepted appointments to the Board of Directors.

"Both Mr. Pladsen and Mr. Palmer are rich additions to the Board of Directors, bringing strong leadership, energy and enthusiasm for our projects. Their extensive experience in finance and mining, together with their in-depth knowledge and experience in South America position them as valuable additions to the Eaglecrest team," asserted CEO Hans Rasmussen.

Mr. Pladsen has extensive experience in corporate finance and financial reporting for public and private companies. Mr. Pladsen received his Chartered Accountant designation with KPMG LLP in Toronto in the mid 1980's and has since held various financial positions with TSX listed, TSX-V listed and private mining and technology companies. These positions include CFO of Katanga Mining Limited from 2004 to 2006, Andina Minerals Inc. from 2005 to 2008 and Merc International Minerals Inc. from 2008 to 2010. He is currently the CFO of Atacama Pacific Gold Corporation, a Chilean focused gold exploration company. Mr. Pladsen holds a BBA degree from Wilfrid Laurier University and is a director of several TSX and TSX-V listed resource companies.

Mr. Palmer began his career at Peat Marwick, Mitchell & Company in the late 1970's. He graduated from the University of Southern California with a B.S in Accounting and is a certified public accountant in the state of California. Mr. Palmer has 30 years of extensive experience in finance; specializing in cash management and investment planning, and tax planning. Palmer provides controllership to business clients and business management services to high net worth persons including actors, directors and producers in the entertainment business. He has been a committed investor in Eaglecrest Explorations for seven years.

### **About Atlanta Capital Partners, LLC**

Atlanta Capital Partners, LLC helps leading public companies, private companies and venture capital firms communicate with Wall Street, investors and the media. Drawing on its carefully built relationships with Retail Brokerage Firms, Investment Bankers, Analysts, Fund Managers, and Independent Investors, Atlanta Capital Partners, LLC takes a unique approach to investor relations by being a shareholder.

### **About Eaglecrest**

Eaglecrest Explorations Ltd. is systematically exploring, developing and monetizing promising gold projects in Colombia and Bolivia.

The management and geologic teams at Eaglecrest are comprised of industry experts experienced with gold discoveries over the past three decades while working with both junior and major mining companies. With this team and the increased sentiment towards gold, Eaglecrest looks to accelerate the capitalization of its Bolivian asset, shifting its focus to securing interests in, and initiating the anticipated exploration programs at the Fredonia and Venecia projects, Colombia, located south of Medellín.

*If you would prefer to receive news releases via email please contact Jennie Guay ([jennie@chfir.com](mailto:jennie@chfir.com)) and specify "Eaglecrest news" in the subject line.*

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